

## **Bollywood Entertainment with a Noble Cause to Achieve**

Two non profit organisations join hands to make a difference in the lives of children with special needs.

FARMINGTON HILLS, MICHIGAN, AUGUST 18,2016 -- On Sep 10th 2016, School of World Music and Dance (SWMD) collaborates with Kyyba Kidz Foundation to provide an extravagant Bollywood Entertainment show as a Fundraiser event showcasing the commendable talents of Michigan youth and adults.

A very inspiring initiative to empower, enrich and enhance the lives of children with special needs taken up by the Director of School of World Music and Dance, Ms. Lalitha Ramamoorthy, soon became a collaborated effort when philanthropist and director for Kyyba Kidz Foundation, Mr. Tel Ganesan came on board to join hands and help the cause.

With an encouraging head start of a three day summer camp during the first week in August 2016 at the Keidan Special Education Center, in Detroit both organisations have certainly sown seeds for a great undertaking to provide, enrich and enhance the lives of the children with special needs.

### **SWMD**

SWMD is a school and a 501c3 organisation that promotes, trains and coaches more than 60 kids and 40 adults in Indian Classical performing art forms. they also identify, encourage and motivate talents both nationally and internationally and they have actively been supporting and promoting the heritage and culture of Indian art forms through dance and music. Lalitha Ramamoorthy, the Director for SWMD, is an entrepreneur and a very passionate artist and a performer with more than 30 years of experience in Indian classical art forms, with both national and international acclaim for her performances. She seeks to continue the path of learning and believes that passion and perseverance can make any dream a reality. As a registered dietitian with a masters in nutrition and food science she also adapts a very holistic lifestyle and works hard towards balancing it well in her profession and passion.

### **Kyyba Kidz**

Kyyba Kidz foundation formerly called Annai Ashramam USA Foundation was established as a 501(C)3 non-profit organization in March 2010. The organisation aims to promote the education and general welfare of community through charitable activities. The charitable activities undertaken by Kyyba Kidz include Support for underprivileged children, Organize healthcare facilities for elders and children, Empower disadvantaged people by improving their education, skills, knowledge and future prospects, Care for orphan girls, deserted women and widows, and other underprivileged women by providing necessary tools to help them find employment and improve living assistance. Tel Ganesan is the Founder & President of the Kyyba Kidz Foundations and the President & CEO of Kyyba, a Michigan headquartered global IT, Engineering, Professional staff augmentation company with Customized Project Solutions and Business Consulting Services. He is also currently the President of The Indus Entrepreneurs (TiE) Detroit chapter.

When the objectives, vision and goals of two organisations are so much in sync, it is but obvious that their joint venture and project will only be a success and as Director of SWMD Ms Ramamoorthy says, " You dream it, You do it and You will be it". She truly feels that empowering and encouraging these special people will help us identify more creativity and talents in these children, and with a little bit of motivation some of their unexplored talents and skills can be brought to light early on in life.

"I have felt for most of my life that we all got where we are by dumb luck. We have the moral obligation to share our random advantage with those who are less privileged. The time has arrived to **MAKE A DIFFERENCE**. I am overwhelmed to work with like minded and multitalented person like Ms.Lalitha Ramamoorthy who has an incredibly inspiring purpose of giving back to our community. I believe in supporting and empowering the underprivileged and these special people by giving them an opportunity to rise in education, bring out their hidden talents and help them build a stronger future for themselves.", said Tel Ganesan, President Kyyba Kidz Foundation.

**How can the community help?**

The fundraiser Bollywood show "Gehna- Aja Nachle" planned for Sep 10th 2016 is an excellent initiative to encourage the talents of Michigan both amongst the youth and adults to come forward and provide entertainment and help raise funds towards a great cause and vision in mind. The contribution, presence and support of a diverse community in Michigan will not only provide and add value to this noble cause but also lighten our hearts with some fun filled music and dancing that has class, style and entertainment value.

Be there to support a great cause and additionally entertain yourself too. Let us all join hands and continue to make a difference. Your support will help transform lives of these special children.

Jacqueline Perry  
Kyyba Kidz Foundation  
(248) 254-4087



School of World Music & Dance  
& Kyyba Kidz Foundation  
Present

*Fundraiser event to enrich the  
lives of children with special needs.*

**Gehna**  
Aaja Nachle

"A Bollywood Dhamaka that will glitter, rock & jive.."

Ticket price: \$20/Person

Saturday, September 10th, 2016  
3.00pm - 6.00pm

Venue: Divine Providence Lithuanian  
Catholic Church  
25335 W Nine Mile Rd, Southfield, MI 48033